

Economy & Statistics

	Value ¹	Proportion	Change ²
Population (2011)			
Inhabitants with main residence	157.361		+ 5.636
Inhabitants with second residence	6.233		
Population forecast 2020	164.000		
Percentage of foreigners (in %)	4,40		
Population density (in Inhabitants / km ²)	839,00		
Average age (in years)	42,10		

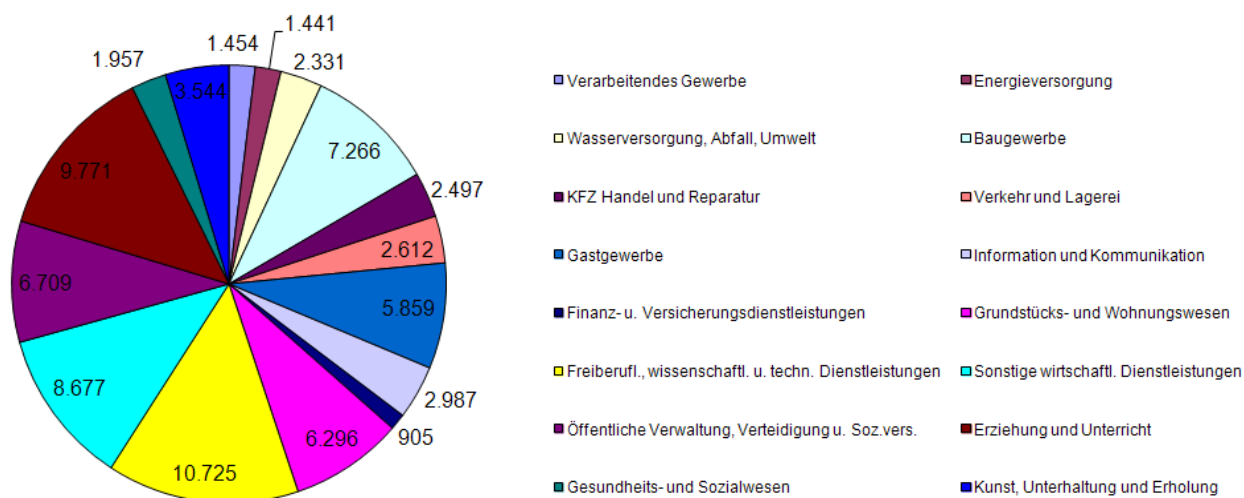
Inhabitants according to age groups (2011)			
Under 18 years of age	24.109	15%	+ 2.016
18 to under 65 years of age	102.399	65%	+ 1.865
65 years of age and older	30.853	20%	+ 363

Inhabitants according to qualification (2009)			
Skilled and semi-skilled workers	58.300	39%	
College degree	53.600	36%	
University degree	36.000	24%	

Labour force in Potsdam (2009)			
Agriculture, forestry, fishery	536	0,5%	+101
Manufacturing industry	7.568	6,9%	-83
Service industry	102029	92,6%	+ 2.519
Total	110.133	100,0%	+ 2.537

Employees paying into social insurance (2009)			
Agriculture, forestry, fishery	127	0,2%	+ 9
Manufacturing industry	5.226	6,9%	+ 20
Service industry	69.867	92,9%	+ 575
Total	75.220	100,0%	+ 604

Struktur der sozialversicherungspflichtig Beschäftigten am Arbeitsort Potsdam (2009)



¹ Datasource, unless otherwise noted, always Landeshauptstadt Potsdam, Bereich Statistik und Wahlen

² Change to the previous year

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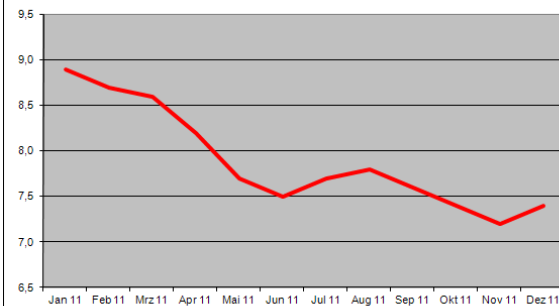
Number of unemployed

Unemployed rate (2/2012)	8,5 %
Yearly average value 2011	7,9 %
Lowest yearly value 2011	7,2 %

Commuting (2010)

Incoming Commuters	45.151
Outgoing Commuters	27.697
balance of commuters	17.454
Number of commuters total	72.845

Entwicklung der Arbeitslosigkeit im Jahr 2011



	2011	2010	Change
Business development			
Business registrations	1.579	1.755	- 176
Business de-registrations	1.132	1.367	- 235
Stock of businesses	12.653	12.205	+ 448
Members of the chamber of Industry and Commerce (IHK)	11.502	11.077	+ 425
Members of the chamber of crafts (HWK)	1.938	1.926	+ 12
Local revenue from business taxes (in Mio. €)	44,41	49,75	- 5,34
Gross value (in Mio. € / 2009)		4.464,70	+ 137,60
Gross value per employee (in € / 2009)		40.539,00	+ 337,00

	2010	2009	
Income			
Household income (in Euro)	1.715	1.696	+ 19,00
Total number of households	87.977	86.663	+ 1.314
Household income (distribution on households)			
- 500 – 900 €	14.200	16.700	- 2.500
- 900 – 1.300 €	16.100	12.500	+ 3.600
- 1.300 – 1.500 €	6.600	6.800	- 200
- 1.500 – 2.000 €	13.000	11.600	+ 1.400
- More than 2.000 €	35.100	33.500	+ 1.600

	2011	2010	Change
Economic ratios			
Buying power (in € / Inh.)	18.986	18.012	+ 974
Bying power ratio (in %)	96,5	95,3	
Retail turnover (in € / Inh.)	3.901	3.758	+ 143
Retail turnover ratio (in %)	78,6	79,4	

Local taxes (2011)

Business tax rate (in %)	450
Land tax rate A (in %)	250
Land tax rate B (in %)	493

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	Value
Science (2009)	
Employees in science and research	5.304
Employees in scientific administrations	1.854
Total number of employees (part- and fulltime)	8.840
Visiting scientists	671

	2011	2010	Change
Students			
University of Potsdam	20.808	20.760	+ 48
University of applied sciences Potsdam (FH)	3.221	3.105	+ 116
Film an TV academy (HFF)	551	539	+ 12
Total	24.580	24.404	+ 176

	Value
Education	
Day-care centers for children	112
Capacity of day-care centers	14.330
Schools (public / private)	
Primary schools (1- 6. form)	18 / 9
Secondary schools (7. – 10. form)	10 / 3
Highschools (7 – 12. form)	5 / 4
Vocational schools	3 / 2
Total number of pupils in schools	18.322

	2011	2010	Change
Tourism			
Total number of accommodations	47	47	
Offered beds	5.295	5.140	+ 155
Capacity use of beds (in %)	45,2	45,2	
Arrivals	391.727	381.073	+ 10.654
Overnight-stays	910.371	882.555	+ 27.816
Duration of stay	2,3	2,3	

	Value
Real estate market	
Total number of flats 2011	84.781
Total Housing demand until 2020	12.300
Annual housing demand until 2020 p.a.	950
Total vacancy of apartments (in %)	2,5

Commercial property market (Average prices in €)*	
Purchase price for commercial building areas	35,00 – 120,00
Office rents, simple to medium utility	4,00 – 8,00
Office rents, good utility	8,50 – 11,50
Retail space < 100 m ² (City)	16,00 – 75,00
Retail space > 150 m ²	8,00 – 30,00

* Quelle: TLG, Immobilienmarkt Ostdeutschland 2011

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