# Potsdam Between World Heritage and Innovation

## **Palaces** and Gardens Organisation der Vereinten Nationen für Bildung, Wissenschaft von Potsdam und Berlin Welterbe seit 1990



# Arcadia in Potsdam

# Potsdam on the move

# Rural Areas of Potsdam

# Shopping and Stopping Off











gardeners offer their products here. The

Sielmann foundation's Döberitzer Heide

was used for military purposes for more

than 100 years. Today it is a biotope fo

rare plants and animals. Horticulture

charming area north of Potsdam. Boa

and bike tours starting in Potsdam' of

centre lead to the district Sacrow with

the Church of the Redeemer on the

Other destinations such as Werder/

Havel, Petzow, and Ferch are also

conveniently situated. Sights in the rura

areas include reconstructed castle and

park grounds, old churches, mansion

and monuments such as Einstein's

house and Caputh Palace.

castle grounds.

paths guide visitors through the

New Palace in Sanssouci Park



The famous palaces and gardens of Potsdam are treasures of a cultural landscape, which has developed over three centuries. The annual music festival "Musikfestspiele Potsdam Sanssouci" that has been held since 1954 is a highlight in the cultural

## Sanssouci Park

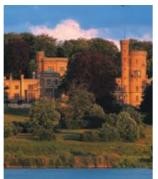
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rederick II commissioned his architect Knobelsdorff to build Sanssouci Palace as his summer residence, which then was built from 1745-1747. The park area grew over a period of more than a hundred years with ever-changing views of prestigious ensembles such as the New Palace or fanciful buildings such as the Chinese House. Garden architect Lenné shaped parts of the park into an English landscape garden that also features Italian elements such as the Roman Baths and Charlottenhof Palace, designed by Schinkel. The Belvedere on Klausberg, the Orangery Palace, the New Chambers, and the antique scenery of the historic ensemble on Ruinenberg are partly accessible to visitors after extensive reconstruction



At the end of the 18th century, the neoclassical Marble Palace was constructed in the idyllic New Garden or the lake "Heiliger See" under King Frederick William II. Emperor William II later commissioned the last Hohenzollerr residence, Cecilienhof Palace, for the crown prince. In 1945, the heads of the Allied states met here and set the course for German and European post-war development with the famous Potsdam





Babelsberg Palace at "Tiefer See" (29

Babelsberg Park

Outstanding landscape designers and architects such as Lenné, Pückler-Muskau, Schinkel, and Persius created a comprehensive work of art of exceptional beauty. The view axes laid out by Lenné in the romantic park on the Havel river have been restored. The neo-gothic Babelsberg Palace, former summer residence of Emperor Wilhelm I, offers attractive views of the Flatow Tower and Glienicke Bridge. Before the fall of the Berlin Wall in 1989, this bridge between Potsdam and Berlin symbolized the division of Europe.







The historic city ensembles, the palaces and gardens of Potsdam are well worth a visit. Cultural highlights of the season are the Potsdamer Tanztage International Festival for Contemporary Dance and many open air concerts in historical settings. The wide range of cultural offers includes venues like Nikolai Concert Hall cabarets, museums, and galleries The Schiffbauergasse quarter with the Hans Otto Theatre and a multifaceted, independent scene round off Potsdan cultural diversity. Potsdam is also the ideal venue for

meetings and conferences with many modern hotels in attractive locations From palace nights to film nights, from salsa, dance and music to festivals of lights - there are many possibilities that provide the perfect setting for a conference in Potsdam

Discover Potsdam with apps ("Potsdam City" and "Potsdam with Frederick II") or enjoy the MUSEUM combination ticke They provide fascinating insights into Potsdam's history - also during a short

www.potsdam.de/kulturhighlights







interesting bicycle tours.







www.potsdam.de/walkoffame

Olympic medals for Potsdam.

around Potsdam are perfect for

Long-distance cycle routes in and





Fruit plantation in the north of Potsdam (40)



A great enthusiasm for sports and

mobility defines the city. More than 160

sports clubs offer the full range - from

sports for senior citizens to competitive

sports. Olympic champions, German,

European, and even world champions

Rowing, canoeing, athletics, swimming,

triathlon, women's football, and even

bobsleigh teams are very successful,

nationally and internationally. Running

events such as the annual "Schlösser-

lauf" and the "Preußische Meile" or the

canoe event "Kanalsprint" attract many

guests. With a new multi-purpose hall

sports park Luftschiffhafen is now even

sport activities. The sports park's Walk

more suitable for leisure and competitive

of Fame honours the athletes who won

for 2,000 spectators, the 20 hectare

represent the city.







A shopping stroll through the historical city centre of Potsdam has a unique appeal. Lively street cafés, elegant boutiques, art and antique shops, and imaginative restaurants make for an inspiring shopping experience. The market bustle at Nauen Gate attracts many citizens and visitors. Small craft shops in the Dutch Quarter offer many homemade products manufactured with

Experience Potsdam at its best during the popular festival "Potsdamer Erlebnisnacht" that takes place on the last Saturday in July.

The reconstructed historical city centre of the district Babelsberg surrounds the former town hall, just a few minutes walking distance from Babelsberg Park Here you will find well-run speciality shops, boutiques, and a wide variety of restaurants. Festivities on the city square "Weberplatz" add entertaining as well as historical attractions to the district. Visit the popular weekly market in front of Friedrich Church on Saturdays.

# Potsdam by the Water

# Science for the Future

# Film Location Potsdam - Legendary Babelsberg

Oscar prize winner Volker Schlöndorff (top middle), Actor Christoph Waltz wins the Bambi award (top right) (7)

Rich in tradition, the film studios in

into a modern media and high-tech

centre. The film location of stars like

motion pictures - prize winners in Berlin,

Famous stars and renowned directors

camera. The impressive building of the

WOLF within the premises of the media

Film University Babelsberg KONRAD

city sets standards for the future of

Potsdam. In the "Marstall", the historic

horse stables of Prussian kings in the

city centre, the Film Museum Potsdam

presents interesting exhibitions,

particularly on German film history.

Potsdam often becomes a shooting

location - Potsdam and film belong

together. This is demonstrated every

year at the international student film

work here in front of or behind the

Marlene Dietrich today produces

national as well as international

Cannes, and Hollywood.

Potsdam-Babelsberg have developed

# New Centre with Historic Atmosphere

# New Impulses for Potsdam

The 2001 national garden show triggered

a powerful surge in the city's development.

transformed into the public "Volkspark" and

The scenic island "Freundschaftsinsel" and

The fields of the "Feldflur" were reconstruct-

ed using the historical plans of ingenious

The Crown Estate Bornstedt was also

observation towers of the Belvedere or

at Villa Schöningen is dedicated to the

The permanent contemporary art exhibition

situation at the border before the fall of the

Wall in 1989. The district Schiffbauergasse

rebuilt. The panoramic view from the

Pfingstberg is a genuine highlight.

Former military exercise grounds were

the tropical botanic garden "Biosphere".

other new locations by the river invite

guests to enjoy long walks.

andscape designer Lenné









The picturesque island of Potsdam ies amidst the vast landscape of rivers metropolis Berlin. Its historic city centre tour on the lakes of the Havel river - a





Potsdam. Science, technology/high-tech, research, education, and cultural institutions work together in a spirit of cooperation and collaboration. Students highly appreciate the University of Potsdam, the Film University Babelsberg KONRAD WOLF, the University of Applied Sciences, and the Fachhochschule für Sport und Management. The new education centre "Bildungsforum" on the square "Platz der Einheit" has become a meeting place for learning, information, and science. Here, the City and State Library, the adult education school "Volkshochschule" and the science sector "Wissenschaftsetage" have been united and networked under one roof. The "Wissenschaftsetage" is the showcase of science in the region of Potsdam. The science park "Albert Einstein" with its prominent Einstein ower, the Biosphere Potsdam, the anetarium and the science centre for

young explorers "Extavium" arouse

curiosity about science. www.potsdam.de/wissenschaft

Potsdam is a city of science. The city has

been making science history since the









www.potsdam.de/film

festival "Sehsüchte".



Encounters

with Europe

French Church next to Bassinplatz (12



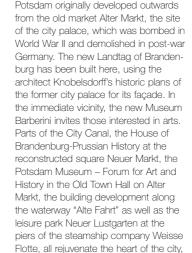




















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State Capital Potsdam The Mayor's Office

Marketing Department

## Concept and Design: Design Concept Burkhard Baese

- State Capital Potsdam/Ulf Böttcher (cover pictures 4x, 1, 2, 3, 5, 10 11, 13, 16, 17, 20, 21, 23, 26, 27, 28, 29, 33, 38, 39, 40, 42, 43, 44)/ Barbara Plate (6)/Manfred Thomas (9, 47)/Michael Lüder (8, 14, 15, 24)/ Christel Köster (12)/Olaf Möldner (34, 35, 36, 37)

- Film Museum Berlin (48)
- Hasso Plattner Institute/Dirk Laessig (4)
- Studio Babelsberg (46)
- Museum Barberini/Helge Mundt (18
- Manfred Hesener (7, 19, 41, rear page)
- Biosphere Potsdam (22) Musikfestspiele/Ulrike Henning (25)
- Musikfestspiele Potsdam Sanssouci/Stefan Gloede (30)
- Nikolai Concert Hall Potsdam/Christine Voigt (31)
- Kammerakademie Winter Opera/Stefan Gloede (32)
- Stadtkontor (45)

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and lakes, directly neighbouring the and the famous palaces and gardens have been included in the UNESCO World Heritage list as a magnificent work of art. You can best experience the charming locations during a boa

